



Media Accreditation Application Form

All media representatives reporting on the 2021 Tussock Country Music Festival are asked to apply to the New Zealand Country Music Festival Trust for media accreditation. Please read the information below before completing the attached accreditation form. Media accreditation forms must be return by Monday, 10 May 2021, 5pm.

Media Passes

Passes will be issued by mail or direct delivery no later than Friday 28 May 2021 to the contact name and address listed on the attached accreditation form, unless otherwise specified. Media passes must be worn to enter the agreed events identified.

Freelance Journalists/Photographers

Freelancers must attach a letter to their Media Accreditation Form signed by their editor/client confirming their status as a supplier to that media organisation and the Festival stories they will be covering. Any photographs taken during the Festival cannot be taken for the sole purpose of selling these to competitors after the Festival, unless by prior arrangement with the New Zealand Country Music Festival Trust.

Television and Radio Crews

TV news crews requiring on-site vehicle access in close proximity to the event will need to discuss their requirements in advance as access may not be possible during certain times.

Media Centre

A Media Centre is located at the St John rooms, 35 Charlton Road, Gore. This is a dedicated area for all accredited media representatives. The Media Centre has 5G and is a place where media can connect with Festival organisers, compile stories or carry out interviews. Complimentary tea and coffee will be available.

For Further information:

Festival Marketing Manager

Email: nzcountrymusicfestival@gmail.com



Media Accreditation Application Form

To be received no later than 10 May 2021

Please email to nzcountrymusicfest@gmail.com

Name: Editor/Chief of Staff: _____

Media Outlet: _____

Office Phone: _____ Date: _____

Postal Address: _____

Email: Address: _____

Media Personnel attending the Festival:

Name	Title/Position	Email	Mobile

Please provide detail of the events you intend to cover and any special facilities/assistance required

Authorised by Editor/Chief of Staff (signature) _____

Please note: Media Accreditation is intended for editorial, film and photographic journalists covering stories at Tussock Country 2021. It is not intended for promotional, sales or marketing staff from media outlets. While all accreditation requests will be considered, the New Zealand Country Music Festival Trust reserves the right to deny accreditation requests that do not fit the media accreditation criteria.